



CASE STUDY | IMD GROUP

Arming government departments with valuable data, insight and capability

IMD Group's client organisation is responsible for providing digital and information technology into the hands of its users, local and worldwide.

With a proven track record, IMD have been helping to lead digital transformation of in-house capabilities including modernising IT networks and end user connectivity. IMD worked with their client, providing the skills and outcomes needed to deliver increased digital efficiencies against considerable programme management, financial and technical challenges.



Working in partnership



The Challenge

Public sector organisations are facing extraordinary budgetary pressures. The Local Government Association estimates that in the past decade councils will have had budgets cut by almost 60 pence out of every £1 the Government provides for services. As a result, the public sector has been forced to look for new ways to drive efficiencies and explore the cost saving opportunities presented through digitalisation of services.

IMD's client needed confidence in planning and delivery, whilst being informed on digital initiative investments. These support requirements included organisation and services design, change management and technical IT support.

As their trusted partner of over two years, it was IMD's role to coordinate transformational change programmes, whilst also getting hands on, to identify and manage a wide range of digital efficiency initiatives. This was from start to finish, plus tracking of benefit, which meant everything from supporting increased remote user demand and a better experience through to assuring stakeholders on the security risk of the new systems.





The Solution

A successful digital transformation programme completed a front-end analysis of IMD's transformation programme. This identified migration and exit risks, whilst facilitating the creation of mitigation strategies. Detailed change management planning allows local authorities to identify future pressures such as skills gaps and take actions to ensure effective implementation.

A tailored team of experts embedded themselves at the heart of the client team to form strong partnerships and share knowledge to address cross-function skills needs. Through comprehensive readiness assessments and planning insights, IMD rapidly identified what was needed to ensure buy-in at all levels and the right cultural and technology changes.

A collaborative approach was key to remain aligned to changing client priorities and organisational constraints, whilst achieving the digital connectivity vision. IMD designed the transformation strategy and formed a robust yet adaptable roadmap of initiatives to support the technology implementation and successful delivery.



NEPRO³ offers UK public sector organisations a compliant and efficient route to appointing specialist professional services and consultancy. Since its inception in 2012, over 370 public sector organisations have used NEPRO³ to appoint professional service requirements. NEPO has appointed Bloom as delivery partner for the solution, bringing a wealth of experience and expertise to the partnership.

**To find out more, or to discuss your requirement in more detail,
please contact us at nepro@nepo.org**

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